

34th Annual
Manteca Pumpkin Fair

Business Sponsorship Opportunity

WE NEED YOUR HELP! YOU are the movers and shakers in the greater Manteca area. That is why the Manteca Sunrise Kiwanis wants you. Yes, it is that time of year again. You guessed it - its **Pumpkin Fair** time in Manteca.

Manteca Sunrise Kiwanis is once again hosting the annual Pumpkin Fair in beautiful downtown Manteca. For 30+ years Sunrise Kiwanis Club has been able to highlight and promote the Manteca business community, while at the same time raise over three quarters of a million dollars for children related local charities. Close to **50,000** people will flock to downtown on the weekend of **Oct. 6th** and **7th**, 2018 to share and enjoy a variety of foods, goods & services and entertainment. There will be fun and games and a little bit of something for everyone, including the craft and fine arts booths as well as new pumpkin food items that were added last year. We will again host our **"Pumpkin Fair After Dark"**; a scary (family friendly) movie night on Saturday shown in the Beer Garden area that has proven to be a big hit the last two years and our annual Car Show on Sunday. There is no admission to attend, so it is the perfect opportunity for an entire family to spend a wonderful day out together for a minimal cost. However, expenses such as advertising, insurance, power, restrooms, security, entertainment, and much more are still in place. Even with the vast army of volunteers working tirelessly to make this event a success, we need even more help from the business community to underwrite this wonderful Manteca tradition. **Your support is incredibly important.**

I have enclosed a sponsorship form, the levels of sponsorship available, and a list of the charities we have helped in the past, for your consideration. **Please take a moment to consider this wonderful opportunity to help our community's children, while also enjoying the benefits of increased advertising presence to well over 40,000 people. But don't delay. In order to guarantee receipt of all of the listed items associated with the each sponsorship level, we need to have your commitment by August 28th.**

I would like to thank you in advance for your consideration in sponsoring the 2018 Pumpkin Fair. Any and all sponsorships will be greatly appreciated. Please feel free to contact Nancy Loewen at (707) 363-9998 with any questions or concern. You can also visit our web site (www.mantecapumpkinfair.org), and remember, you **DO** make a difference.

Onward Pumpkins,

Nancy Loewen
707-363-9998
Sponsorship Chairman

Sponsorship Levels

PUMPKIN FAIR EVENT SPONSOR: \$5,000

1. Equal Billing with Kiwanis
2. 10 Pumpkin fair t-shirts
3. Name on Pumpkin Fair T-shirt
4. 10 All You Can Ride carnival tickets (When applicable)
5. ***Feature story*** in Pumpkin Fair special edition tab
6. Mention in all print ads
7. Mention in all radio ads
8. Check presentation photo opportunity for local media
9. Sponsor announcements at main stage entertainment area
10. 2 Banner spaces located in ***prominent location*** during fair (no size limit)
11. Sponsor plaque (9x12)
12. Three (3) 10x10 booth spaces at the event in ***prime location***
13. Join us in the Kiwanis hospitality area

PLATINUM SPONSOR: \$2,500

1. 8 Pumpkin Fair t-shirts
2. Name on Pumpkin Fair T-shirt
3. 8 All You Can Ride carnival tickets (When applicable)
4. ***Story*** in Pumpkin Fair special edition tab
5. Mention in print ads
6. Mention in radio ads
7. Check presentation photo opportunity for local media
8. Sponsor announcements at main stage entertainment area
9. 2 Banner spaces at the fair (no larger than 3x8 ft.) located in ***prominent location***
10. Sponsor Plaque 8x10
11. Two (2) 10x10 booth spaces at the event in ***prime location***
12. Join us in the Kiwanis hospitality area

GOLD SPONSOR: \$1,500

1. 6 Pumpkin Fair t-shirts
2. Name on Pumpkin Fair T-shirt
3. 6 All You Can Ride carnival tickets (When applicable)
4. Mention in Pumpkin Fair special edition tab
5. Mention in print ads
6. Mention in radio ads
7. Check Presentation photo opportunity for local media
8. Sponsor announcements at main stage entertainment area
9. 1 Banner space at the fair (no larger than 3x6 ft.)
10. Sponsor Plaque 8x10
11. Two (2) 10x10 booth spaces at the event

Manteca Sunrise Kiwanis

SILVER SPONSOR: \$1,000

1. 4 Pumpkin Fair t-shirts
2. Name on Pumpkin Fair t-shirts
3. 4 All You Can Ride carnival tickets (When applicable)
4. Mention in Pumpkin Fair special edition tab
5. Mention in print ads
6. Mention in radio ads
7. Check Presentation photo opportunity for local media
8. Sponsor announcements at main stage entertainment area
9. 1 Banner space at the fair (no larger than 2x6 ft.)
10. Sponsor Plaque 6x9
11. One (1) 10x10 booth space at the event

BRONZE SPONSOR: \$500.00

1. 3 Pumpkin Fair t-shirts
2. Name on Pumpkin Fair t-shirts
3. 3 All You Can Ride carnival tickets (When applicable)
4. Mention in Pumpkin Fair special edition tab
5. Mention in print ads when space allows
6. Sponsor announcements at main stage area
7. Banner space where available (no larger than 2x6 ft.)
8. Sponsor Plaque 5x7

EVENT SPONSOR: \$250.00

1. 2 Pumpkin Fair t-shirts
2. Name of Pumpkin Fair t-shirts
3. 2 All You Can Ride carnival tickets (When applicable)
4. Mention in Pumpkin Fair special edition tab
5. Sponsor announcements at main stage area
6. Framed Sponsor certificate

PATRON SPONSOR: \$100.00 min.

1. 1 Pumpkin Fair T-shirt
2. Name on Pumpkin Fair T-shirt if space is available
3. Mention in Pumpkin Fair special edition tab
4. Some Sponsor announcements at main stage area
5. Framed Sponsor certificate

DESIGNATE YOUR SPONSORSHIP: Multiple sponsors needed

- \$2,000 Main Stage (Your BANNER Hangs Here!)**
- \$1,500 Pumpkin Patch (Youth Area) (Your BANNER Hangs Here!)**
- \$1,500 Per Community Stage (Your BANNER Hangs Here!) Two stages**
- \$1,000 Volunteer Hospitality**
- \$1,000 Ground Acts (Roaming clowns, magician, etc.)**
- \$ 750 Communications**
- \$ 500 Car Show**
- \$ 500 Golf Carts (Sponsor Sign on carts)**
- \$ 100 Portable Restrooms (20 needed)**

Manteca Sunrise Kiwanis

Presents

2018 Manteca Pumpkin Fair

October 6th & 7th, 2018

Downtown Manteca \ Library Park

SPONSORSHIP FORM

Name: _____

Company Name: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Fax: _____

Sponsorship to appear as: _____

YES! We are pleased to sponsor the 2018 Manteca Pumpkin Fair and would like to underwrite the following (see attached sponsorship levels and amounts):

Sponsorship Level: _____ Amount: \$ _____

Sponsorship Designation: _____

Sponsorship Designation: _____

_____ Fee Enclosed \$ _____ Please Bill Me \$ _____

I would like to donate the following product or services:

All sponsors will be properly recognized for their involvement.

If you have questions about sponsorships, please contact Nancy Loewen at (707) 363-9998. We would like to thank-you for your interest and support to the Manteca Pumpkin Fair and the charities that directly benefit.

Please return to:

Manteca Pumpkin Fair
Attn: Nancy Loewan
P.O. Box 752
Manteca, CA 95336